

KATHRYN HALL

KATHALLPHOTO.COM

2424 N Vancouver Ave
Portland, Oregon

774.238.0488
kehall@alumni.massart.edu

EDUCATION & AWARDS

Bachelor of Fine Arts in Photography	2012
Massachusetts College of Art and Design	
Photography Foundation Award Recipient	2012
Viola G. Manuel Trust Scholarship For The Arts	2003

EXPERIENCE

House of Antique Hardware	Portland, Oregon
Lead Photographer	November 2018 - August 2020

- Consistently produce quality digital images balancing productivity and execution while maintaining established guidelines and standards
- Collaborate with inter and intra-departmental team members to complete both short and long-term projects on time and on budget
- Effectively use Adobe Photoshop to retouch captured images including drop out backgrounds, composite, remove dust and color correct to match products
- Evaluate any photos supplied by vendors for quality and file size
- Maintain an organized archive of all photography assets
- Troubleshoot all image related issues with website
- Improve and maintain best practices for launch of new ecommerce products including Marketing promotions and style guides
- Maintain and inventory studio equipment to keep photography production on schedule and technology up to date

Pro Photo Supply, Inc	Portland, Oregon
Repair & Inventory Management	January 2014 - November 2018

- Supervise and coordinate the repair of both customer and company owned photography, video and lighting equipment
- Maintain best practices and relationships with established industry vendor accounts, open new accounts when beneficial and analyze account performances over time
- Manage and process all defective and aging inventory for return to vendors
- Maintain accurate inventory in multiple warehouses and troubleshoot inventory discrepancies
- Assist with all shipping and receiving
- Develop and update company procedures for repair, defectives, inventory control and warehouse operations for optimum performance

Digital Printing & Retouching Specialist	October 2012 - December 2013
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- Project management of all print related company material including store banners, store galleries, billboards and advertisements
- Work with Marketing Department for file editing pre-press and high quality wide format print execution
- On-site photography file retouching as needed for both Marketing Department and clients
- Data recovery and file management of client's media
- Printer and paper sales with recommendations based on client's needs and applications
- Technical support of printing and data management both in store and off site
- Analyze print production costs in multiple platform types and create quotes for clients
- Expert understanding of industry print practices on multiple platforms with emphasis on wide format printing

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EXPERIENCE

Iridio (RR Donnelley)

Portland, Oregon

Freelance Digital Retoucher

June 2013 - December 2013

- Digital retouching using Photoshop of in house produced photography files
- Meet all digital retouching and color correction project goals in a timely manner while upholding industry standards for quality
- Effectively meet the requirements of Iridio Art Directors and clients for all file production

Dig Publishing

Boston, Massachusetts

Photography Internship

May 2011 - September 2011

- Photograph and edit assignments for print in The Weekly Dig Newspaper and for use online at DigBoston.com
- Photography directing, production and editing for CHOMP magazine

Massachusetts College of Art and Design

Boston, Massachusetts

Photography Department Studio Monitor

September 2011 - August 2012

- Supervising the loaning of photography department equipment
- Troubleshooting and maintenance of digital and analog photography studio equipment

Ritz Camera

Hyannis & Boston, Massachusetts

Photo Lab Manager

May 2005 - May 2007

Store Manager

June 2007 - December 2008

Senior Lab Operator

January 2009 - August 2012

- Supervising quality control and meeting production standards for photographic materials
- Photographic lab equipment mechanical maintenance, repair and technical support
- Scheduling and managing a team including sales coaching and meeting company goals

SOFTWARE

GRAPHIC

Photoshop, Lightroom, InDesign, Colorburst Overdrive, Silverfast, Phocus, Flexscan, iProfiler, Final Cut, iMovie, Garageband

WEB

HTML, Netsuite, FileZilla, Wordpress, Dreamweaver, Instagram

OFFICE

Word, Excel, Powerpoint, Outlook, Acrobat